

BUSINESS IDEA BRAINSTORMING WORKSHEET

//THE NURSING BLOC

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Instruction: Be honest with yourself as you answer each question. Write down all the answers that come to your mind as you reflect on these questions. Once you've finished, narrow down your ideas and from there craft your business idea. There is no wrong answer.

What am I passionate about?

What am I knowledgeable in?

What topic(s) interest me?

What is something I want to learn more about?

What problems do I see that I can improve and/or fix?